



SEPTEMBER 25-27, 2017

SHIFT

THE CLOSE IT SUMMIT

REVOLUTIONIZE THE LEARNING-TO-EMPLOYMENT LANDSCAPE

CLOSE IT SPONSORSHIP OVERVIEW

Whether you're looking for a standard sponsorship package or a customized sponsorship program, Close It offers a unique experience for thought leaders across the education, training, and hiring landscape creating new pathways to employment. Join us for Close It 2017 to be held at the historic Palmer House Hilton Hotel in Chicago, Illinois on September 25 - 27, 2017.

Why Participate

- Close It has brought together **2000+** thought partners impacting competency-based, hiring, and training over the lifetime of the Summit. The reach of Close It is over **140,000** through social media and the connections made through the Summit.
- As one of the only unique gatherings for those involved in either the supply or demand side of the talent pipeline, Close It becomes more valuable each year.
- Be seen and don't miss being a part of this year's **SHIFT**.
- Exhibit in the **Ed & Employment Tech Showcase** and be recognized as a technology leader advancing education, training, and hiring. *As of March 1 view the RFS and apply at closeit.org/showcase-rfs.*
- Be at the forefront of the SHIFT occurring in education to employment.
- Close It 2017 brings a stronger focus on HR executives and CLOs working to shift strategies in education, training, and hiring to improve hiring practices and advance the workforce.

Benefits

- Promote your organization to top HR leaders, national and global foundations, corporate philanthropists, venture capitalists, start-up CEOs, and just about anyone innovating in the space.
- Elevate your technologies at the Ed & Tech Showcase and promote your brand via social media engagement leading up to Close It.
- Expand and establish your commitment to competency-based education, training, and hiring while learning about the most innovative strategies in the space.
- Raise brand awareness and network, network, network!

The Close It 2017 team offers support to sponsors throughout the months leading up to the summit. Contact Genie at genie@innovate-educate.org for more information or for developing a program that fits your needs and marketing goals.



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CLOSE IT 2017 SPONSORSHIP OPPORTUNITIES

Conference Sponsor \$100,000

This customizable premier package includes premier branding and co-conference partnership led by I+E's marketing, branding, and execution team to achieve maximum results.

Premier Sponsor \$50,000

For sponsors interested in maximum brand exposure for the duration of Close It and inclusion in promotional campaign.

- Keynote speaker in main session (speaker or panel)
- Podium recognition at the opening ceremony and an opportunity to briefly address the audience
- Eight (8) complimentary conference registrations
- One (1) complimentary exhibitor booth including two (2) conference registrations and premium placement
- VIP seating at all main stage events
- Nationally issued press release announcing premier sponsorship level
- Sponsorship publicized in program book, conference e-mail announcements and conference webpage with organization logo and live hyperlink
- One (1) complimentary full page 4 color ad in conference program book (premium placement, as available)
- Company name and logo on banners/electronic displays in prominent locations
- Insert in conference bag
- Attendee list and emails 1 month before Summit and final list after event

Education Sponsor \$25,000

This package showcases educational leaders advancing the shift to competency-based education and training.

- Panelist in plenary session on impact of higher education (select moderator or speaker)
- Sponsorship publicized in program book, conference e-mail announcements and conference webpage with organization logo and live hyperlink
- Five (5) complimentary conference registrations
- One (1) complimentary exhibit booth including conference registration with premium placement, as available
- One (1) complimentary full page ad in conference program book/handouts booklet (premium placement, as available)
- Name on banners/electronic displays promoting sponsorship
- VIP seating at all main stage events
- Attendee list and emails 1 month before Summit and final list after event



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Collaborative Sponsor \$5,000

Sponsorship available to those driving the shift in career pathways with the intent to enhance new pathways to high-value employment for both the individual and employer. Customizable opportunity.

- Co-partner with IE to bring together Smes shaping hiring and training breakout discussion
- Sponsorship publicized in program book, conference e-mail announcements and conference webpage with organization logo and live hyperlink
- One (1) complimentary half page 4 color ad in conference program book
- Three (3) complimentary conference registrations
- Attendee list and emails 1 week before Summit and final list after event

Program Sponsor \$5,000

- Sponsorship publicized in program book with logo on front page, conference e-mail announcements and conference webpage with organization logo and live hyperlink
- One (1) complimentary full page 4 color ad in conference program book with logo on front cover
- Two (2) complimentary registrations
- Attendee list and emails 1 week before Summit and final list after event

Name Badge Sponsor \$3,000

- Sponsorship publicized in program book with logo on front page, conference e-mail announcements and conference webpage with organization logo and live hyperlink
- One (1) complimentary half page 4 color ad in conference program book
- Two (2) complimentary registrations
- Attendee list and emails 1 week before Summit and final list after event

Conference Bag Sponsor \$3,000

- Sponsorship publicized in program book with logo on front page, conference e-mail announcements and conference webpage with organization logo and live hyperlink
- One (1) complimentary half page 4 color ad in conference program book
- Two (2) complimentary registrations
- Attendee list and emails 1 week before Summit and final list after event
- Logo on all conference bags



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Innovation in Hiring and Training Sponsor \$2,500

Feature an HR leader in a special publication released at Close It and nationally. Recognize their accomplishments and innovative solutions and training with this sponsorship opportunity.

- Company name and logo in Program/Electronic Displays
- Two (2) complimentary conference registrations

Break Sponsors \$2,500

- Company name and logo in Program/Electronic Displays
- Two (2) complimentary conference registrations

Request for Showcase

Request for Showcase opens 3/1/2017 and will close 4/30/2017. Companies and Higher Education Partners working to advance competency based education, training, and hiring should apply for the 2017 Close It Showcase. If selected, the cost is \$2,000 to cover setup, AV, marketing, and presentation. Visit closeit.org for further details and contact Genie@innovate-educate with any questions.

Apply here as of March 1, 2017: closeit.org/showcase-rfs